

BIO



Mark LaPalm, IFDA

Mark LaPalm, IFDA, founder and principal designer of Blue Desert Interiors, designed many first-class interiors in Michigan for over 15 years until he chose to re-locate to Arizona's warmer climate in 2006. There, he polished his talent for designing in the modern classic, livable style that has become one of his career trademarks. The driving force to cementing Mark's success in the industry, however, has been his ability to listen to each client's needs and ideas and then breathe life into those ideas in a remarkably beautiful and timely manner.

Mark is committed to enhancing quality of life for each of his clients. He believes design should be, first and foremost, crafted to the needs and desires of the individuals who will be living and working in the environments he creates. It is a philosophy that demands creative thinking outside the box to find unique solutions to each person's interior needs. At that, he is a master.

He is especially talented at blending modern and classic styles, architectural detailing, innovative lighting, exquisite window treatments and exceptional fine art selection to create spaces that speak eloquently of each client's unique personality.

Mark LaPalm has earned a list of achievements to include: Listed with the State of Michigan - Qualified Interior Designer; Lead Designer for 4 of 7 Residences "Home-A-Rama" for the Building Industry Association of Southeastern Michigan; 2004 First outside designer to design a permanent vignette for Virginia Tile; designed a prototype retail store for Roush Industries/Roush Racing Company. His work has been featured in *Phoenix Home & Garden*, *Detroit Free Press*, *The Detroit News*, and the *Macomb Daily*.

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Mark is an active member of IFDA (International Furnishings & Design Association), and is involved in local civic organizations such as Celebration of the Arts for Children with Disabilities; Sponsor & Volunteer, Scottsdale Center for the Performing Arts; Phoenix Art Museum, Member; 2008 Silent Auction Committee Member, Serious Moonlight, Cranbrook 2002, 2005, 2006; Silent Auction Co-Chair, Serious Moonlight, Cranbrook; and the 2004 Special Events Chair, International Furnishings and Design Association Michigan Chapter.

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